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Dive In festival
PROGRAMME 2023

PROGRAMME

TUESDAY SEPTEMBER 26

Online | start: 14:30 | English

The Dive In festival will kick off with a digital event.

The WIFS Board will open the event with a short inspirational talk about its mission and vision on accelerating a 50/50 balance in the financial sector.

Also in the field of climate decision making such 50/50 balance is of importance. Women are generally more affected by climate change than men. Yet, it's mainly men who make political decisions globally. This needs to change. The climate issue calls for an inclusive approach.

Linda van Dongen and **Kirsten Kossen** will host an inspiring webinar in which they will share their personal experiences, vision, and mission.

The webinar will end at approximately 16:00.

Registration

WIFS members: free

Non-members: €25

WEDNESDAY SEPTEMBER 27

De Volksbank, Utrecht | start: 14:00 | Dutch

The event, structured in a talk-show format, is hosted by **Diana Zandbergen**, Chairwoman of WIFS.

14:00 | Opening by **Marinka van der Meer** and Diana Zandbergen

14:10 | Key-note speaker **Ralien Bekkers**

15:00 | **Charlotte Melkert** about 'Using neuroscience and gamification for unbiased hiring'

15:50 | Break

16:10 | Launch Top 50 Women in Sustainable Finance & panel discussion with **Nicolette Loonen**, **Marguerite Soeteman-Reijnen** and two women of the Top 50 list about the importance of role models

17:00 | Closing by Nicolette Loonen, followed by networkworking drinks

Registration

WIFS members: free

Non-members: €50,50

THURSDAY SEPTEMBER 28

Online | start: 14:00 | English

On the final day of Dive In, we will focus on innovation and inclusion in the pension and insurance sector.

Anne-Marie Le Doux will discuss the role of innovation within APG and the broader pension sector, and how APG addresses this through its product and service offerings. How do the innovations initiated by APG ensure that their products and services are inclusive?

After that, **Petra Hielkema**, Chairwoman of EIOPA (the European Insurance and Occupational Pensions Authority) will take the floor.

Petra has a vast experience in and knowledge of the themes diversity, inclusion and innovation in the insurance sector and broader financial sector. In her talk, she will focus on those topics and the interrelations between them.

The webinar will end at approximately 16:00.

Registration

WIFS members: free

Non-members: €25



Linda van Dongen

Webinar host & speaker at Dive In
September 26th, 2023

Linda van Dongen has been working on sustainability for over 15 years in various sectors. In 2012, she spent some time working in Malawi and witnessed the effects of climate change first-hand. Returning to the Netherlands, this experience further motivated her to advocate for the climate. She has now been working for de Volksbank and ASN Bank for over 7 years. Within de Volksbank, she was the initiator and driving force behind sustainable living in 2016, which has since become ingrained throughout the entire organization.

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Kirsten Kossen

Webinar host & speaker at Dive In
September 26th, 2023

Kirsten is constantly searching for ways in which ASN Bank can use its influence as effectively as possible to address the most severe and persistent issues in global supply chains. She believes that companies should take responsibility by addressing malpractices related to people and the environment in their supply chains. Companies should not benefit from these malpractices, which still happens today. Kirsten has been advocating for this for years: previously as a consultant and as a policy officer at the Ministry of Foreign Affairs, and since 2021 at ASN Bank.

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Diana Zandbergen

Chairwoman of WIFS, Host at Dive In
September 27th, 2023

Diana, born in The Hague to an Indonesian father and Dutch mother, studied economics in Rotterdam and attended Harvard Business School. With over 25 years of senior management experience in firms like Zwitserleven, SNS REAAL, and De Volksbank, she transitioned to executive coaching. Since 2018, Diana has been working as a business executive coach from Bubble-Check, both consulting as on an interim basis. She also facilitates leadership programmes and events. Diana has been the Chair of the Board at WIFS since 2018, driving positive change in the financial sector.

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Marinka van der Meer

Host at Dive In September 27th,
2023

Marinka was appointed as Member of the Board of Directors of De Volksbank in September 2018 and re-appointed to the Board of Directors and the Executive Committee as Chief Customer Officer in April 2022. Before Marinka started at De Volksbank, she was CEO of Argenta the Netherlands. Before that, she was Director Transformation Office at NN Benelux, founder and COO of NN Bank and account director at NN for the ING account. Before she joined the Postbank in 1997, she started her career in 1994 at the Center for Marketing Analyses.

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Ralien Bekkers

Keynote speaker at Dive In
September 27th, 2023

Ralien Bekkers has been working on climate action and sustainable development since 2009, starting at the national and local level in the Netherlands.

She served as the Dutch UN Youth Representative on Sustainable Development from 2012-2014, engaging closely in the UN negotiations for the Paris Agreement and Sustainable Development Goals (SDGs). For the adoption of the SDGs, she worked at the Executive Office of the UN Secretary-General in New York City.

At Yale University, she started a course on implementation of the SDGs, while graduating with a Master of Environmental Management. In addition, she holds a Master of Science in Public Financial Management with Distinction from SOAS University of London. Between 2017-2023, Bekkers worked at the NDC Partnership in Washington DC, a global climate coalition that assists countries to implement their national climate plans under the Paris Agreement.

In early 2023, she returned to The Hague to lead international climate work at the Dutch Ministry of Finance, in particular a global climate coalition of Finance Ministries. In 2023, she published her first Dutch book on climate action, women's leadership, and gender equality.

www.ralienbekkers.com | [LinkedIn](#) | [Twitter](#) | [Instagram](#)



Charlotte Melkert

Speaker at Dive In September
27th, 2023

Charlotte is Co-founder and CEO of Equalture, a fast-growing HR tech scaleup based in the Netherlands. Equalture is on a mission to shape the world of unbiased hiring, by merging the art of neuroscience and gamification.

Charlotte has been nominated for several awards, including Forbes 30 Under 30, Harper's Bazaar Women of the Year 2022, Top 30 Most Inclusive Leaders in the Netherlands, LOEY Talent Award, Sprout 25 under 25 and Sifted's Top 14 European Gen Z Founders. She holds a MSc in Management of Innovation from Erasmus University in Rotterdam.

www.equalture.com | [LinkedIn](#)



Nicolette Loonen

Panel guest at Dive In September
27th, 2023

Nicolette Loonen is the Founding Partner of TOSCA - Tribe of Sustainability Change Agents, collaborating with experts to assist organizations in sustainability. She's also Co-founder of SDG Lokaal, supporting local sustainability champions, and board chair of SDG Lokaal in Oosterhout. Since 2013, she has held supervisory roles at various organizations, including the College van Toezicht Auteursrechten and the International Planned Parenthood Foundation. Additionally, she's a part-time lecturer for the Governance Essentials program at the Dutch Association of Commissioners and Directors. She founded Women in Financial Services (WIFS) in 2010 and chaired it for over 7 years.

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Marguerite Soeteman-Reijnen

Panel guest at Dive In September
27th, 2023

Marguerite Soeteman-Reijnen is a well-known businesswoman, commissioner and supervisor. Currently, she chairs the sustainable start-up Kelp Blue. She served as Chairwoman of the Executive Board of Aon holdings between 2016 and 2023 and Global Chief Marketing Officer at Aon Inpoint between 2014 and 2023. Before that, she held various roles at Aon, from Member of the Board, Group Managing Director EMEA and Chief Broking Officer EMEA. A champion of gender equality and diversity, she's involved with SER Topvrouwenas Chair of the Advisory Board and with the Swiss Diversity Advisory Board, and the G20 Empower Alliance. Since 2009, she has held supervisory roles at various organizations. Currently, she acts as supervisory board member of Nauta Dutilh and the Royal Defense Museums Foundation, and she is a Member of Harvard Harvard Business School's Alumni board. In 2018, she co-organized the first Dutch edition of the Dive In festival. This year, she chaired the jury of the Top 50 Women in Sustainable Finance.

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Anne-Marie Le Doux

Online speaker at Dive In
September 28th, 2023

Anne-Marie Le Doux is the Head of Customer Experience at APG, where she is responsible for participant experience with funds, the required external collaboration, and customer journeys. Prior to this, Anne-Marie was in charge of innovation and held various IT, change, and HR roles at APG.

“I aim to make a tangible contribution that is directly felt by our participants. This is achievable within Customer Experience, where we continuously enhance the impact of our services for participants, employers, and funds by engaging with them and staying informed about external developments. Additionally, as the chair of APG’s Global Woman Forum, I advocate for Diversity, Inclusion, and Sustainability,” Anne-Marie explains her contribution to Women in Sustainable Finance.

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Petra Hielkema

Online speaker at Dive In
September 28th, 2023

Petra is the Chairperson of the European Insurance and Occupational Pensions Authority (EIOPA) and a true role model in the financial sector in Europe. She brings a wealth of knowledge and experience on the topics of innovation and inclusion in the insurance sector and beyond.

Petra is the Chairperson of EIOPA since September 2021. She is also member of the ESRB (European Systemic Risk Board) Steering Committee and the ESRB General Board and a voting member of the IAIS (International Association of Insurance Supervision) Executive Committee. Besides that, she is the Champion of the IAIS Fintech Forum.

Prior to this role, Petra was Division Director Insurance Supervision at De Nederlandsche Bank (DNB, the Dutch Central Bank). Petra joined DNB in February 2007 as a policy advisor, contributing to the development of Solvency II. In 2013 she became Head Insurance Policy and in 2015 she was appointed as Head of the DNB Expert Center for Fit & Proper assessments. In February 2017 Petra started as Director of Payments and Market. Prior to joining the Dutch Central Bank Petra had an international career in the oil and gas industry.

Petra has a European Masters in Law & Economics and a Masters in Russian Studies. She is married and proud mother of three children.

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REGISTRATION

WIFS members

Tuesday September 26th
Wednesday September 27th
Thursday September 28th

Non-members

Tuesday September 26th
Wednesday September 27th
Thursday September 28th

