



Fionnuala is a Partner of the RedZebra Group; Fellow of Oxford Leadership; Co-founder of TransformU; Dialogue facilitator for the European Leadership Platform; Trustee of the ECL Foundation and Advisor to Earth Charter International. Irish, born in Ghana a proud mum she lives in the Netherlands.

## EXECUTIVE PROFILE

**Dr Fionnuala Herder-Wynne**

**PARTNER**  
RedZebra Group

**FELLOW**  
Oxford Leadership

**CO-FOUNDER**  
TransformU

**DIALOGUE FACILITATOR**  
European Leadership Platform

**TRUSTEE**  
ECL Foundation

**MEMBER ADVISORY GROUP**  
Inspiration for Global Governance  
Earth Charter International

**EXPERTISE** Fionnuala has three decades of experience in roles such as Director Innovation, CEO and Transformation Catalyst building high performance teams and purpose-filled cultures of innovation within organisations. She has extensive experience in the design, development & delivery of change interventions that have impact at the individual, team and organisational level. She has worked in the Corporate; NGO; Education & Research and Health sectors specializing in the inner practice of leadership; hidden team dynamics; coherence and innovation strategy. She is passionate about supporting leaders to create environments in which they, their teams & organisations and ultimately the world can flourish.

**QUALIFICATIONS** PhD cum laude; BSc First Class; Certified Values Centre Culture Transformation; Certified Systemic Coach & Facilitator; Certified Energy Reader & Healer; Mindfulness and Yoga practitioner; Certified True Purpose® process organizational coach.

## PUBLICATIONS (selection)

- 'Leadership 4.0 a review of the thinking'
- 'Courageous Journeys in Education'
- 'Innovation from inside out' a research report
- 'Einstein's Business: Engaging Soul, Imagination, and Excellence in the Workplace' (Advisor) 'Inspiration for Global Governance: the Universal Declaration of Human Rights and the Earth Charter'

**CLIENTS** Oikocredit; Grace Kennedy Financial Group; Doctors without Borders; Science Gallery International; ING Group; International Criminal Court; NN Group; Roos & van de Werk; American Express; Arcadis; Philips; Royal Dutch Paper & Board Industry; Dutch Ministry of Economic Affairs; Erasmus Medical Centre; Earth Charter; Women in Financial Services; European Leadership Platform

**REFERENCES** "With her strong sensing abilities ...she guided our team to a level which is based on pure trust. The journey has not been easy as we had to leave quite some of our comfort zones, but we have truly enjoyed it." **Renata Mrazova, (former) Global Head of HR, NN Group**

"Peeling back layers, Fionnuala helps you discover the essence of what you stand for and what type of leader you want to be, for yourself and for others". **Arwen Smit, Founder & CMO MintBit**

".. you made the magic possible." **Diana Zandbergen, Chair of the Board, Women in Financial Services**

"is a sharp and sensitive empirical observer" **Marco De Haas, CEO, S-Ray Diagnostics, Erasmus University**

"Unconditional appreciation for the impact of the program. It was profound" **Andrea Bandelli, Executive Director, Science Gallery International**

"Absolutely worth it 10,000 times. It was fantastic, one of the best experiences in my life so far!" **Marleen James, Talent Development Specialist GKFG**