

25th May 2016

18th European Corporate Governance Conference

Corporate Social Responsibility in the Boardroom: Disruptive Thoughts, Entrepreneurial Action!

People, Planet, Profit...Purpose

In ONE DAY you will learn all the CSR lessons AND the 'How To' rules for the CHANGE to CSE (Corporate Social Entrepreneurship)!

Join the discussion with fellow European directors, board members, stakeholders and experts to get to the NEXT steps.

What is it all about?

There is a fast growing preference among consumers for purpose driven companies. In addition governmental organizations prefer societally driven partners and require those companies to 'give back' to society.

Corporate Social Responsibility is here to stay and will be a MUST for every organization!

The Conference will provide you with ALL the CSR lessons learned. Including those of Corporate Social Entrepreneurship (CSE): in a responsible and sustainable manner the purpose and DNA of an organization is leading in all aspects of business.

The leadership challenge is incorporating this CSE action in your organization and maximizing the positive impact of it: Profit, Planet, People...and adding Purpose to it. With fellow European directors and supervisory board members you will be able to discuss what CSR and CSE mean for the future of leadership and governance.

The Conference is proactive, inspiring, future focused, controversial and practical.

We will present Best Cases AND Next Cases!

Programme May 25th

09.30 hours: Turid Solvang (Chair EcoDa) and Ron Steenkuijl (Chair NCD). Followed by TEDx-like presentations by Peter Bakker (Chair of WBCSD), Joop Wijn (Board Member ABNAMRO) and Paul Koster (VEB).

In between examples of successful Social Entrepreneurs.

Followed by two rounds of five Inspiration Sessions (you can attend two of them) by Jeroen Hooijer (EC), Lodewijk de Waal (NCP OECD), Kathelijne Drenth (The Twelve) and Stef van Dongen (Enviu).

In the afternoon: Peter Borgdorff (Eumedion), Pedro Ortún (European Commission) and Jan Peter Balkenende (EY).

In between examples of successful Social Entrepreneurs.



Followed by two rounds of five Inspiration Sessions by: Lutgart van den Berghe (Guberna), Guido Braam (Circular Economy), Roos van Erp (Franciscus Hospital), Susanne Stormer (Novo Nordisk). We will round up the Conference with the joint support of a CSE Manifest!

There will be a pre-conference meeting on May 24th:

We will visit the newly opened Circular Economy Expo (Haarlemmermeer) in the afternoon of the 24th where we will get the latest developments and examples on Circular Economy.

Do you want to:

- Contribute to the debate on future proof governance: empowering sustainable development and innovation?
- Meet with peers, thought leaders and experts, exchange views, share knowledge, discuss dilemmas, learnings and current best practices?
- Get inspiring examples of future proof, sustainable initiatives and approaches?
- Discuss how to make a difference in your role as (non) executive director and how to maximize positive impact?
- Explore the next level in sustainable governance with your peers?
- Do you want to put YOUR mark on the implementation of Corporate Social Entrepreneurship?

Location

Duin & Kruidberg Estate

Duin- en Kruidbergerweg 60, 2071 LE Santpoort-Noord. The venue is only 25 minutes from Schiphol Amsterdam Airport by taxi.





European
Commission



Partners



NCD – host

Anticipating, sharing thoughts, contributing, and together shaping conscious and positive leadership; that's what NCD is all about. NCD stands for the Netherlands association of Corporate Directors; since 1953 and with 15.000 participants and 1.500 core members the platform for responsible leadership & governance in the Netherlands.



Learning, Inspiration and Reflection are the main ingredients to support personal growth. Passion for leadership is the common denominator.

EcoDa – Partner

The European Confederation of Directors' Associations (EcoDa) is a not-for-profit association founded in 2004. Through its national institutes of directors (the main national institutes existing in Europe), EcoDa represents almost 60.000 board directors from across the EU. EcoDa's member organisations represent board directors from the largest public companies to the smallest private firms, both listed and unlisted.

The NCD is the exclusive Dutch representative within EcoDa.

