



PROGRAM

Dive In Festival Netherlands powered by WIFS

22, 23 and 24 September 2020

Wednesday 23 September 2020 (Dutch and English)

14:00 – 14:05pm Introduction by Justina Alders, Board member of WIFS

14:05 – 14:45pm Key-note speech by Gerdi Verbeet, Former Chairman Second Chamber

14:45 – 15:00pm Introduction Diversity & Inclusion by Bouchra Talidi of INCLUSIONCY

15:00 – 16:00pm Panel discussion led by Justina Alders

- Bouchra Talidi
- Dr. Cara Antoine
- Marguerite Soeteman
- Michael Page

16:00 – 16:10pm Conclusion by Justina Alders

Wednesday 23 September 2020

14:00 – 14:05pm Dutch

Introduction by Justina Alders, Board member of WIFS



Justina Alders-Sheya is an impact investor at Triodos Investment Management, managing around EUR 1 billion assets under management in financial inclusion. Justina has 19 years of portfolio management, consulting and audit experience in the financial services sector, focusing on asset management, impact investing and financial inclusion.

Before joining Triodos Investment Management in 2018, Justina held several positions with EY and ING. Prior to working for EY and ING, Justina worked for the Office of the Auditor General in Namibia.

Justina is a certified chartered accountant, holds a post-master degree in accounting from the Vrije Universiteit van Amsterdam, a Master degree in Financial Economics from the University of London and a bachelor degree in commerce from the University of Namibia. Justina also participates on the board of Unity Trust Bank in the UK and is on the board of Women in Financial Services in The Netherlands. Justina is married with George and they have 2 teenage sons.

14:05 – 14:45pm Dutch

Key-note speech door Gerdi Verbeet



Foto door Rogier Veldman

Gerdi Verbeet (1951) begon haar carrière in het onderwijs, maar stapte in 1994 over naar de politiek. Ze was o.a. Adviseur van staatssecretaris Tineke Netelenbos (OCW) en PvdA-fractievoorzitter Ad Melkert. In 2001 werd Gerdi zelf lid van de Tweede Kamer en hield zich voornamelijk bezig met oorlogsslachtoffers, ouderenbeleid, pensioenen en sport. In 2006 én in 2010 werd ze gekozen als voorzitter van de Tweede Kamer. Op 2 mei 2012 gaf ze te kennen zich niet opnieuw verkiesbaar te stellen voor het voorzitterschap. Bij haar afscheid werd ze benoemd tot Ridder in de Orde van Oranje-Nassau.

In 2012 verscheen haar boek 'Vertrouwen is goed, maar begrijpen is beter' over de vitaliteit van onze parlementaire democratie. In 2014 volgt samen met Alexander Rinnooy Kan, het boek 'Voorzitter!' over hun ervaringen als voorzitter.

Gerdi is voorzitter van het Nationaal Comité 4 en 5 mei, voorzitter van de Raad van Commissarissen Novamedia, voorzitter bestuur Rathenau Instituut, voorzitter Advisory Board LOI, voorzitter Raad van Toezicht Paleis het Loo, lid van de Raad van Commissarissen van Siemens Nederland NV en Unilever Nederland Holdings BV en voorzitter van de visitatiecommissie Defensie en Veiligheid.

Ze is getrouwd met Wim Meijer en woont afwisselend in Garderen en Amsterdam. Samen hebben ze vier kinderen, zes kleinkinderen en een kleine teckel.

14:45 – 15:00uur

Introduction Diversity & Inclusion by Bouchra Talidi of INCLUSIONCY



Bouchra Talidi: Inclusive Changemanager, spreker, trainer, coach, adviseur en ondernemer.

Bouchra werkt al 15 jaar aan verbinding en verandermanagement om duurzaam diversiteits- en inclusiebeleid te realiseren bij verschillende organisaties. Speerpunten: “Diversiteit gaat over ons allemaal.”; “Inclusie vraagt om inclusief én persoonlijk leiderschap”, “Onderzoek de meerwaarde van diversiteit voor jouw organisatie: wat gebeurt er als je niets doet?” en “We hebben ruim 30 jaar lang hetzelfde gedaan met weinig resultaat. Tijd voor een andere aanpak”.

15:00 – 16:00pm

Panel discussion led by Justina Alders

- Bouchra Talidi
- Dr Cara Antoine
- Marguerite Soeteman
- Michael Page



A seasoned C-Suite Executive and Board Member, with over 27 years' experience in international industry and technology markets, Dr. Cara Antoine is well versed in digitally transforming businesses and cultures and in improving the operational performance and excellence of organizations, underpinned by a diverse and inclusive mindset and approach.

She has thrived in leading and transforming global businesses including Polaroid, Compaq Computer, Hewlett-Packard, Royal Dutch Shell, and Microsoft Corporation, through digital innovations in Artificial Intelligence and the Cloud, thus enabling organizations and the individuals who work within them, to achieve more.

In her current role as President and Executive Advisory Member of the Board of Global Women in Tech in The Netherlands, she aspires to excite future generations of female leaders to choose for a course of study or a career in the field of technology.

Cara has a Doctor Business Administration (DBA) degree from Bradford University, Graduate School of Management & Law, UK and the Tias-Nimbas Business School, NL where her research thesis explored individual behaviours that explain a manifestation in relationships that influence collaborative innovation in technology at scale.



Marguerite Soeteman-Reijnen is Chairman of the Executive Board of Aon Holdings and other Holdings entities in the Netherlands and Global Chief Marketing Officer of Aon Inpoint. Marguerite has been with Aon and its predecessors for over 30 years and her prior roles include a.o Chief Broking Officer EMEA and Managing Director Capital Markets EMEA. In addition Marguerite holds various non-executive roles. She is vice chairman of the Supervisory Board of NautaDutilh (an international law firm with offices a.o. in London, New York, Amsterdam) and member of the Supervisory boards of Stichting Koninklijke Defensiemusea (Royal Military Museums) and the American Chamber of Commerce in the Netherlands.

Since January 2020 she is the Chair of the Board of Topvrouwen.nl (the Dutch nationwide diversity C-suite female executives initiative). As per July of this year she is appointed on the Alumni Board of Harvard Business School, Boston. She is also active on various Advisory Councils including the 2020 Enactus World Cup. Prior roles include Chairman Supervisory Board Stichting ALS, Supervisory Boards at Madurodam and Gelre Hospitals (including Audit Committee). Marguerite received a Master degree in Law from Erasmus University Rotterdam and is an alumna of INSEAD and Harvard Business School.

She is married to Christiaan and they have 2 children Alexander (20) and Isabelle (19)



Michael Page is Professor of Finance and Management and past Provost and Vice President for Academic Affairs at Bentley University in Massachusetts, United States of America. Before joining Bentley, Mike served as the Dean of Post-Experience Programs at Erasmus University's Rotterdam School of Management and as the Executive Director of the Rotterdam School of Management BV, The Netherlands. He joined Erasmus after sixteen years at Cape Town University's Graduate School of Business where he also held the Len Abrahamse Chair in Finance.

Mike's active engagement with the international management education industry includes completing maximum terms of office on the boards of AACSB International and of the EFMD.

Currently he serves on business school advisory boards in France, Germany, Japan, The Netherlands, Russia, and South Africa. His thirty-five years as business school academic includes having held finance, executive education, and management professorships on three continents. He has served extended terms as statutory director of private organizations, and worked as a senior consultant and fund management advisor. Mike's current research interests are targeted at diversity and inclusion, particularly with respect to the progression of women in organisations.

16:00 – 16:10pm

Conclusion by Justina Alders

Please check out our last event this week:

Thursday 24 September 2020

- 16:00 – 16:05uur* Introduction by Mirelle van Gemert, Board member WIFS
- 16:05 – 17:00uur* Workshop by Brent van Rossem of Leadership Pipeline Institute
- 17:00 – 17:20uur* Video Kimberly Alkemade, Para-Athlete (Dutch)
- 17:20 – 17:30uur* Close Festival Board WIFS
- 17:30 – 18:30uur* Pubquiz & Drinks led by Jörgen Raymann (Dutch)